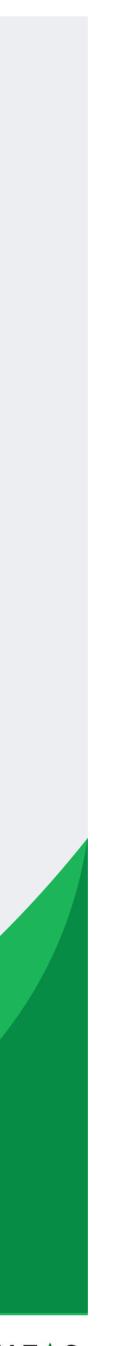




- Meaning of Aequitas
- Our performance
- Why choose Aequitas?
- What sets us apart?
- Investment philosophy
 - Focus and professional discipline
 - Process flow
 - Multibagger approach
 - Portfolio construction
 - Why small caps?
 - Selection criterion

- Key personnel
- Best-in-class partners
- Investment features and fee structure
- Contact Details
- Disclaimers

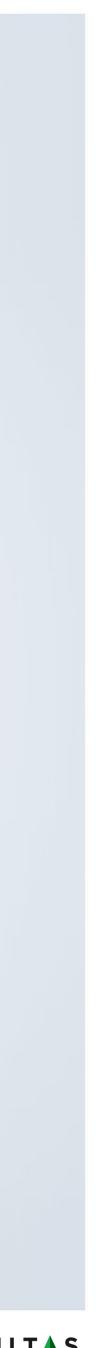


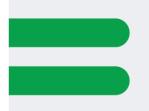
THE WORD EQUITAS

AEQUITAS

Aequitas is the Roman goddess of equity and fairness, often depicted holding a pair of scales. At times, she is shown also holding a cornucopia, which symbolises abundance and wealth. At Aequitas, we strive to conduct ourselves in a fair and equitable manner.







WHO ARE WE ?



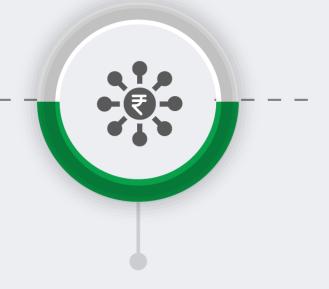
A boutique investment fund specializing in small-cap equities



Firm AUM of ~INR 5400 Crs; (significantly outperforming markets since inception)

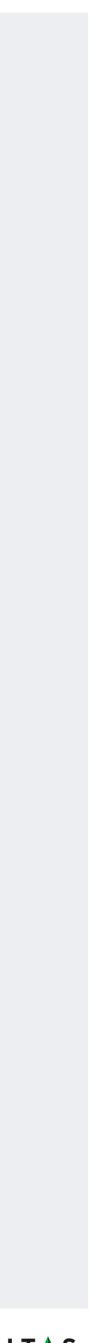


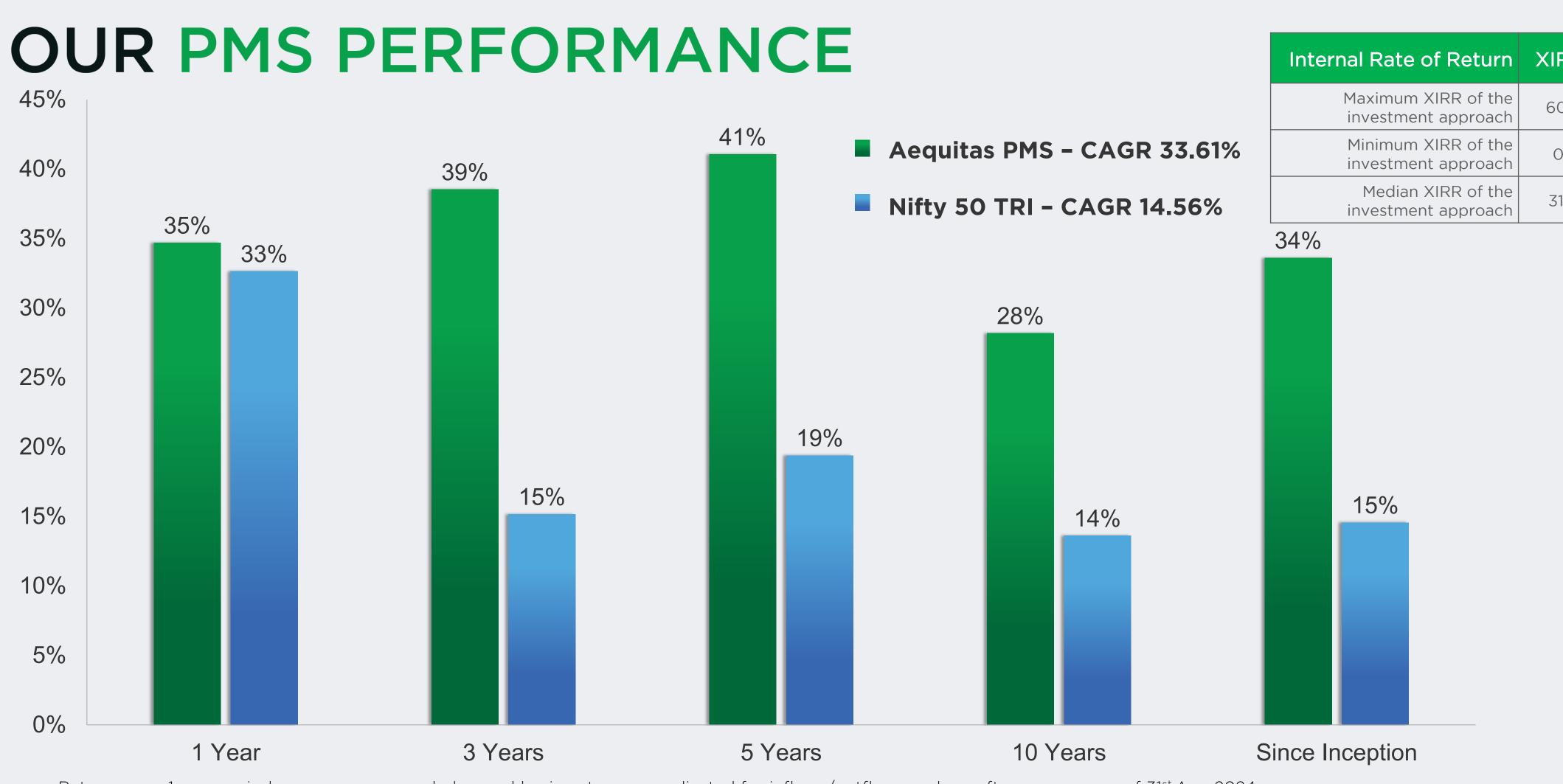
We work with UHNIs; select family offices and foreign institutions



Our Products: Domestic – PMS, AIF and FPI Fund International – Far East Fund

A E Q U I T A S





- - The timing of inflows and outflows of funds
- Performance-related information provided herein is not verified by the regulator

Peer comparison link: https://www.apmiindia.org/apmi/IACompare.htm?action=iacomaprepage

• Returns over 1 year period are on a compounded annual basis; returns are adjusted for inflows/outflows and are after expenses as of 31st Aug 2024 • Please note that the performance of an individual portfolio may vary from that of other investors and that generated by the Investment Approach across all investors because of

- Differences in the portfolio composition because of restrictions and other constraints. Absolute XIRR return is computed for clients completing less than 1 year from the reporting date.

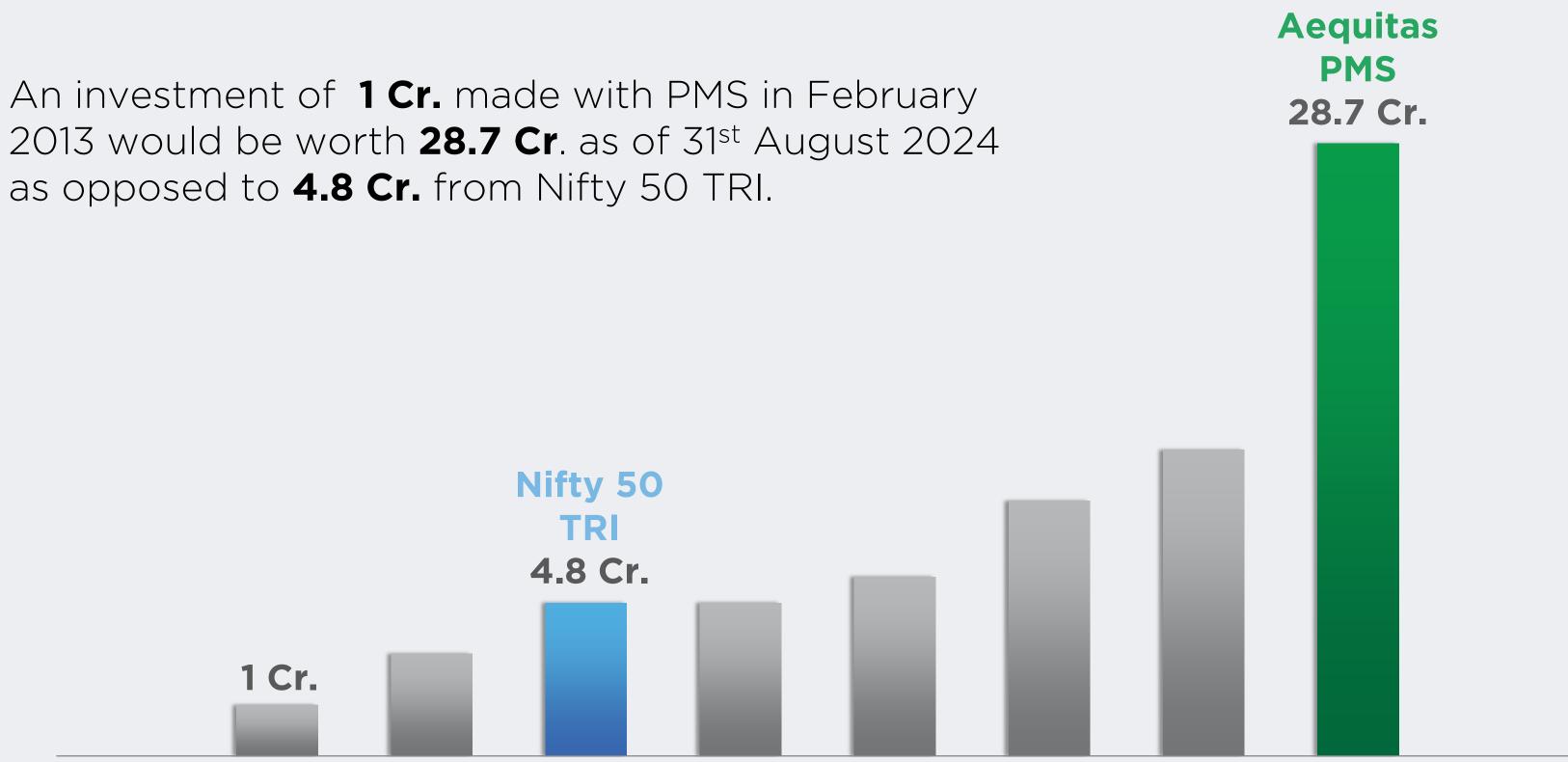
RR%	
D.55	
).81	
1.98	



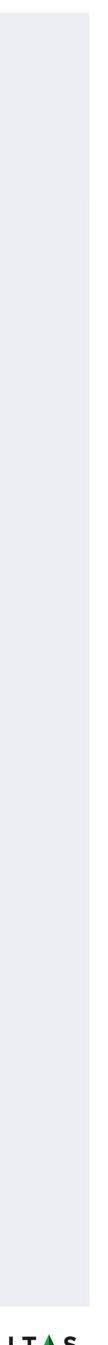


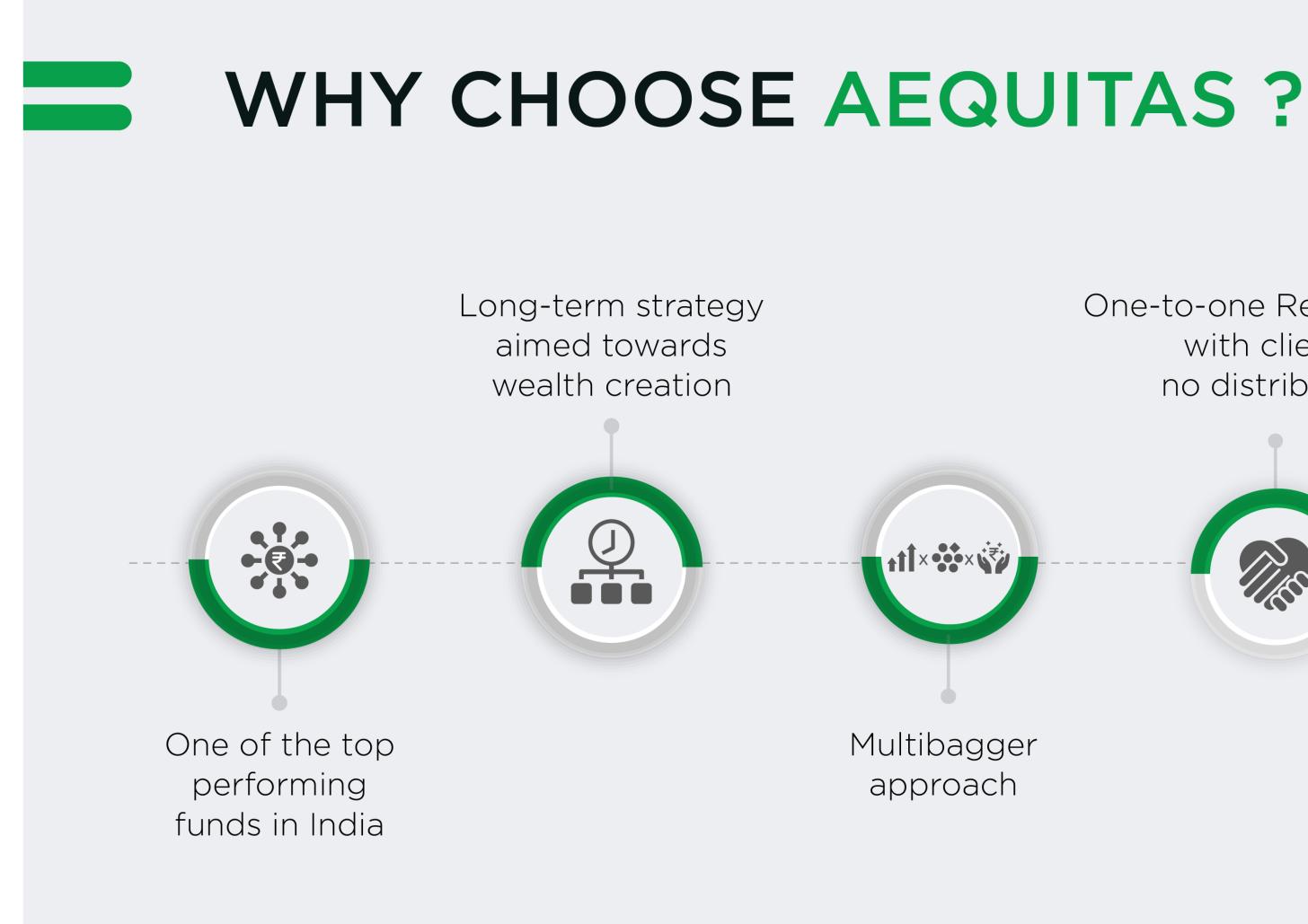
OUR PMS PERFORMANCE

as opposed to **4.8 Cr.** from Nifty 50 TRI.



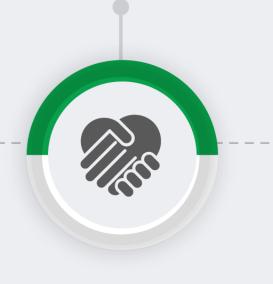
The chart depicts Absolute Values over time since inception; returns are adjusted for inflows/outflows and are after expenses; 31tst Aug 2024

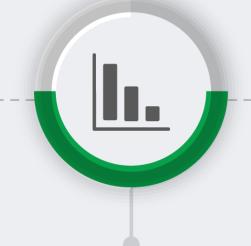




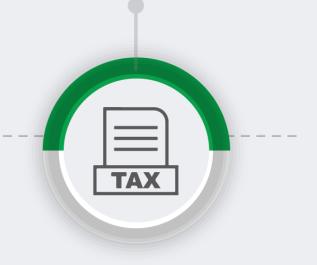
One-to-one Relationship with clients, no distributors

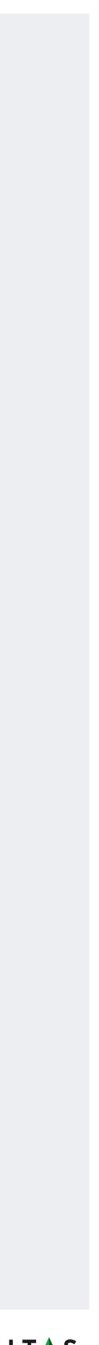
Tax efficient investing; lower taxes on long-term holdings





Low churn ratio & low transaction cost

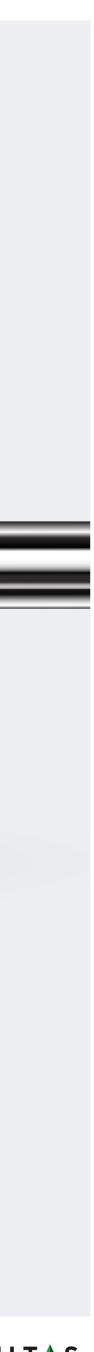




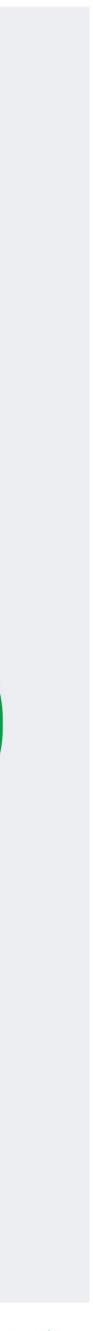


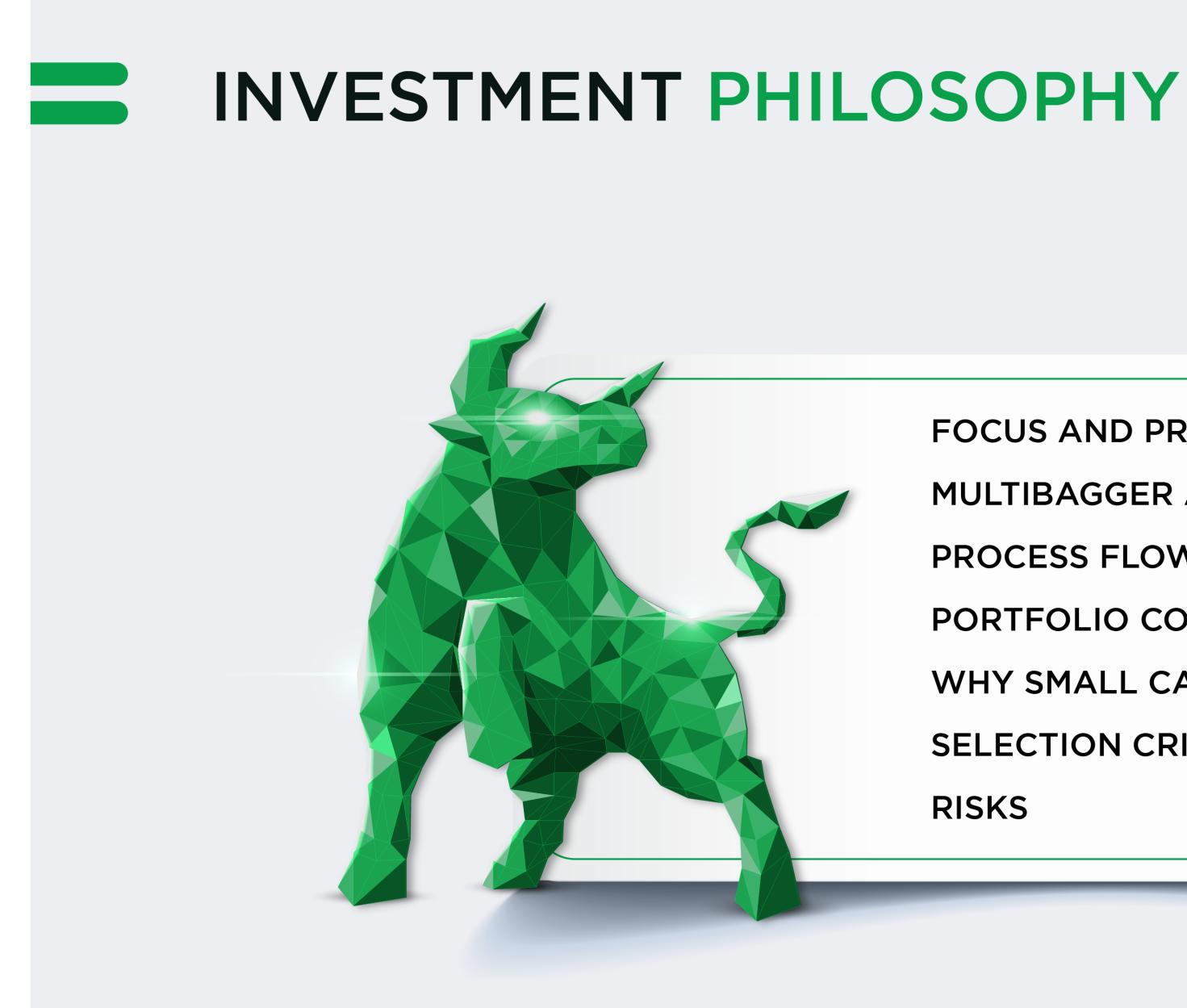
- Direct relationships with clients
- Bespoke portfolios, not off-the-rack model portfolios
- Based on a multibagger approach, we pursue a single investment strategy, which has consistently outperformed the markets





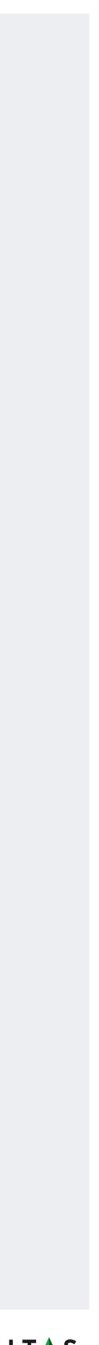






FOCUS AND PROFESSIONAL DISCIPLINE

- MULTIBAGGER APPROACH
- **PROCESS FLOW**
- **PORTFOLIO CONSTRUCTION**
- WHY SMALL CAPS
- **SELECTION CRITERION**
- RISKS



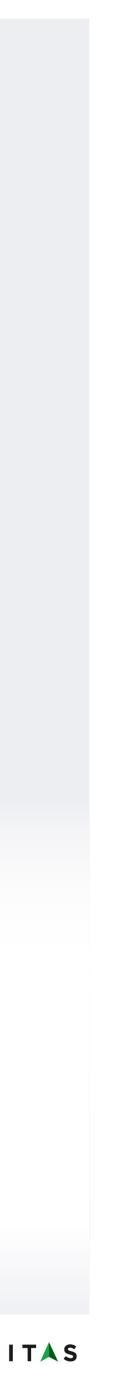
FOCUS AND PROFESSIONAL DISCIPLINE

WE AVOID

- Impulsive decisions
- Being influenced by financial news channels and platforms
- Acting on market movements
- Chasing winners or hot stocks
- Trading and short-term investments
- Derivatives

RED FLAGS

- Low promoter holdings
- Poor corporate governance
- High institutional ownership
- Leverage
- Fad / hot sectors
- Expensive valuations
- IPOs
- QIPs / Secondary equity sales



MULTIBAGGER APPROACH

GROWTH

The company has to be a growth company with above-average growth potential for the next 3-5 years. Markets reward a higher PE multiple for growth companies.

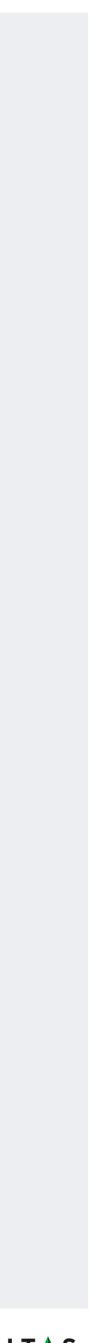
CONTRARIAN

Contrarian approach does not mean doing the opposite of others, rather, it means doing things differently. Buying in popular names will not provide multibagger returns.



VALUE

The valuation has to be reasonable. This is important because there has to be potential for re-rating. A combination of EPS growth and PE re-rating leads to multibagger returns.



PROCESS FLOW



SCREENERS

- Sales growth, PAT growth, capacity utilisation
- Valuation dislocation EV/Sales, PE ratio, EV/EBITDA
- Debt
- Dividend track record
- Promoter ownership
- Insider Buying
- Industry Leadership
- Credit rating
- Long term track record

RESEARCH

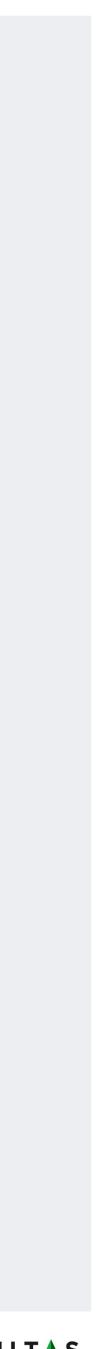
- Annual report
- Quarterly results
- Industry & company news
- Management interviews
- Third party research
- Management meetings
- Press releases
- Conference calls / Analyst meets



PORTFOLIO CONSTRUCTION

- around 20 stocks
- Balance across sectors
- Catalyst for stock re-rating

ONGOING RESEARCH



PORTFOLIO CONSTRUCTION

We invest in quality companies with a focus on small and Mid cap growth companies.

Most market participants focus on price; we focus on company fundamentals.

We aim to construct a portfolio of around 20 stocks across various sectors.

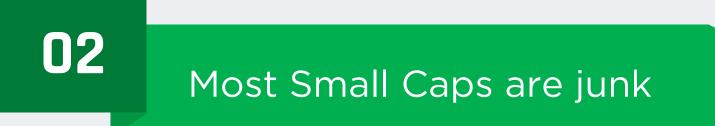
Invest with a 3-5 year horizon with a focus on low churn rate.

A value can remain a value for a long time. We actively look for catalysts that can lead to stock re-rating.



Multibaggers Know No Size







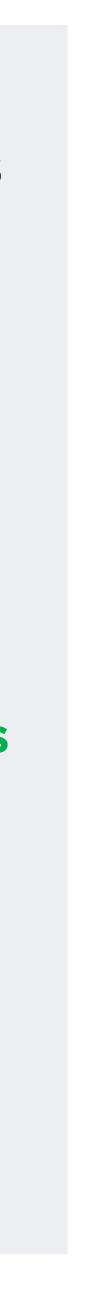


Large caps which have become small caps

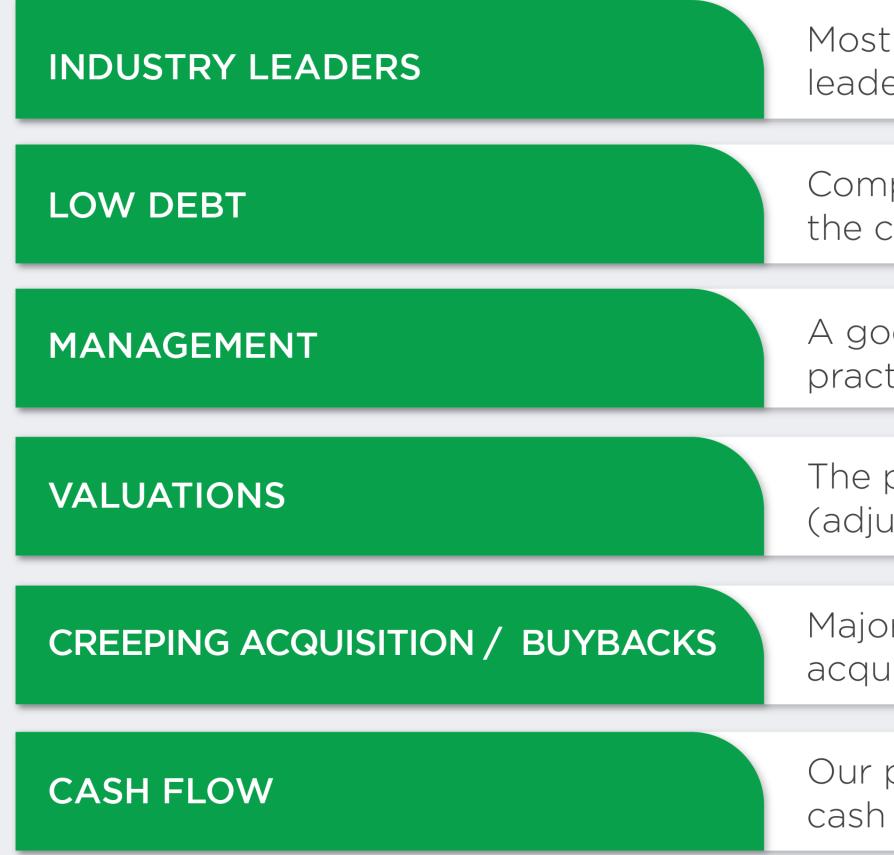
Companies	Peak Price	Current Price	Erosion
RCom	792	2	-100%
Reliance Power	275	19	-93%
DLF	1194	529	-56%
Jet Airways	1324	68	-95%
Yes Bank	393	17	-96%
Suzlon	398	29	-93%
Unitech	521	2	-100%

Small caps which have become Large caps

Companies	Price in 2002	Current Price	Multiple
Kotak	9	1742	202X
HDFC	37	1540	41X
ICICI	16	941	60X
Axis	9	1006	112X
Sun Pharma	13	1128	84X
IPCA	9	933	103X
Airtel	11	925	81X

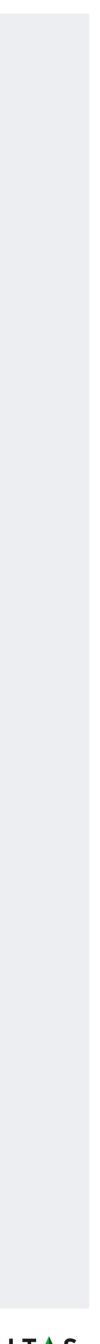


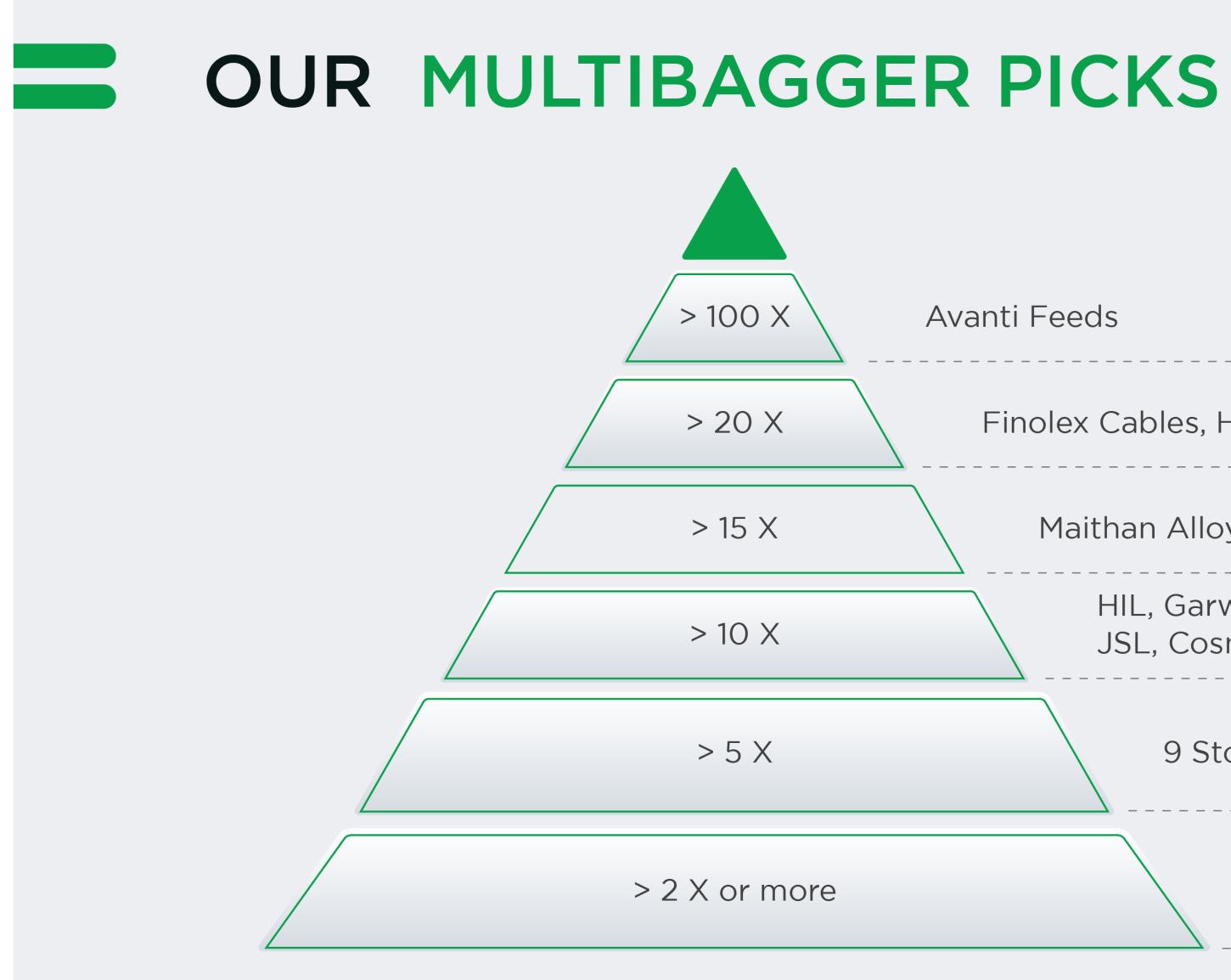
SELECTION CRITERION



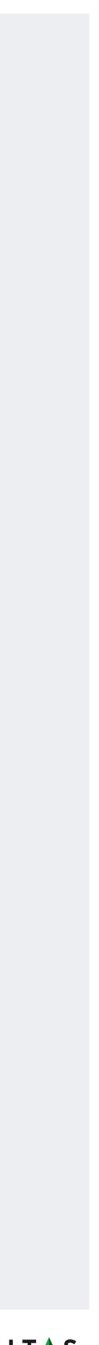


- Most of the companies in our portfolio are industry leaders with a strong sustainable competitive advantage
- Companies need to have very low debt levels and some of the companies are in fact net cash positive
- A good dividend paying record, corporate governance practices & a sound long-term performance record is a must.
- The portfolio PE ratio is lesser than market PE ratios (adjusted for cyclicality in earnings).
- Majority of our companies have done buy-back / creeping acquisition in the 12 months prior to our initial acquisition.
- Our portfolio includes companies with strong and consistent cash flow generation.

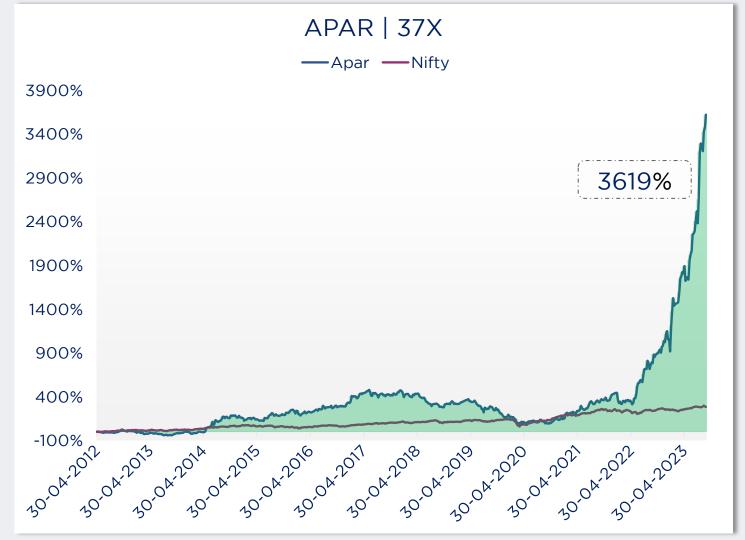




anti Feeds
Finolex Cables, HEG
Maithan Alloys, Nilkamal
HIL, Garware, CCL Products, Apar, JSL, Cosmo First, GAEL
9 Stocks
8 Stocks



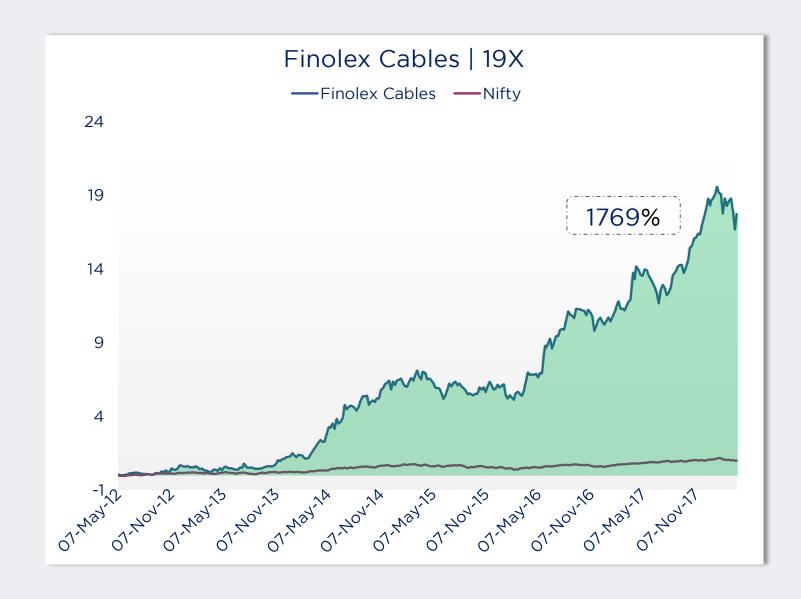
Case Studies

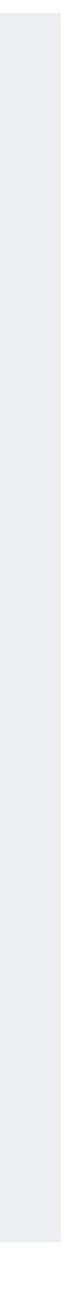


Industry Leadership

When did we buy?

323	Market Capitalization (In Cr)	493
3589	Revenue (In Cr)	2064
4.4	Price to Earnings Ratio	5.0
O.1	Price to Sales	0.2





Case Studies

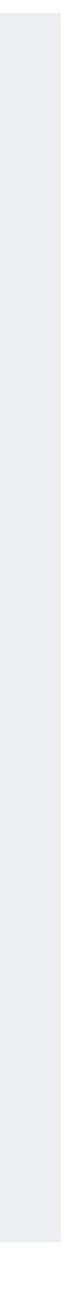


888	Market Capitalization (In Cr)	589
1417	Revenue (In Cr)	1044
15.6	Price to Earnings Ratio	NA
0.6	Price to Sales	0.6

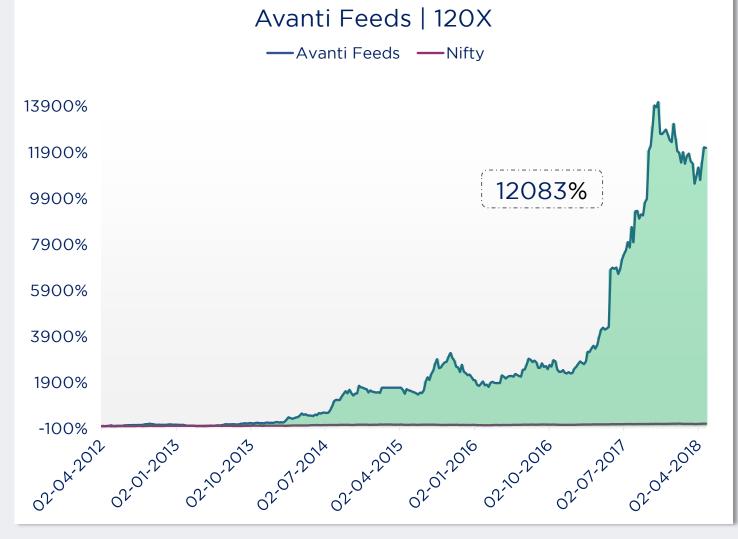


Industry Leadership

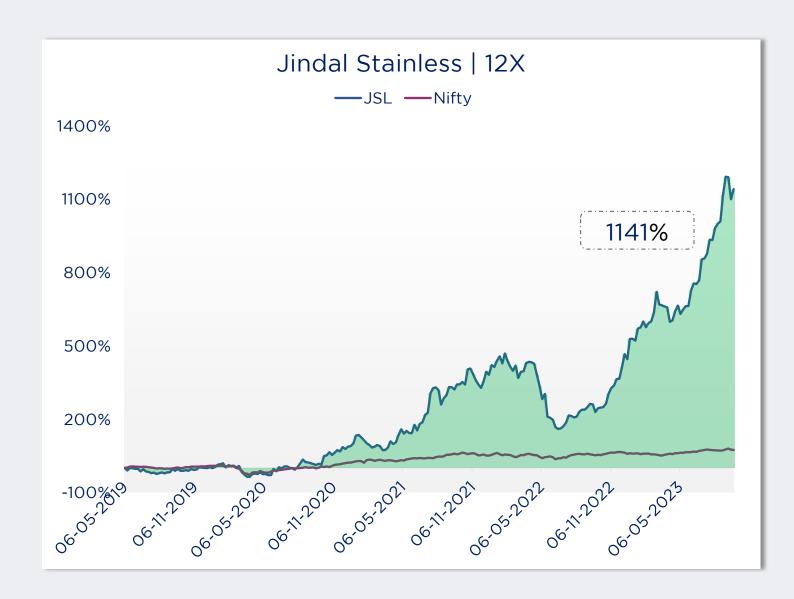
When did we buy?



Case Studies

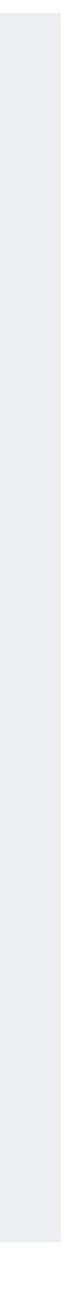


Market Cap	96
Reve	383
Price to	3.4
Pric	0.2



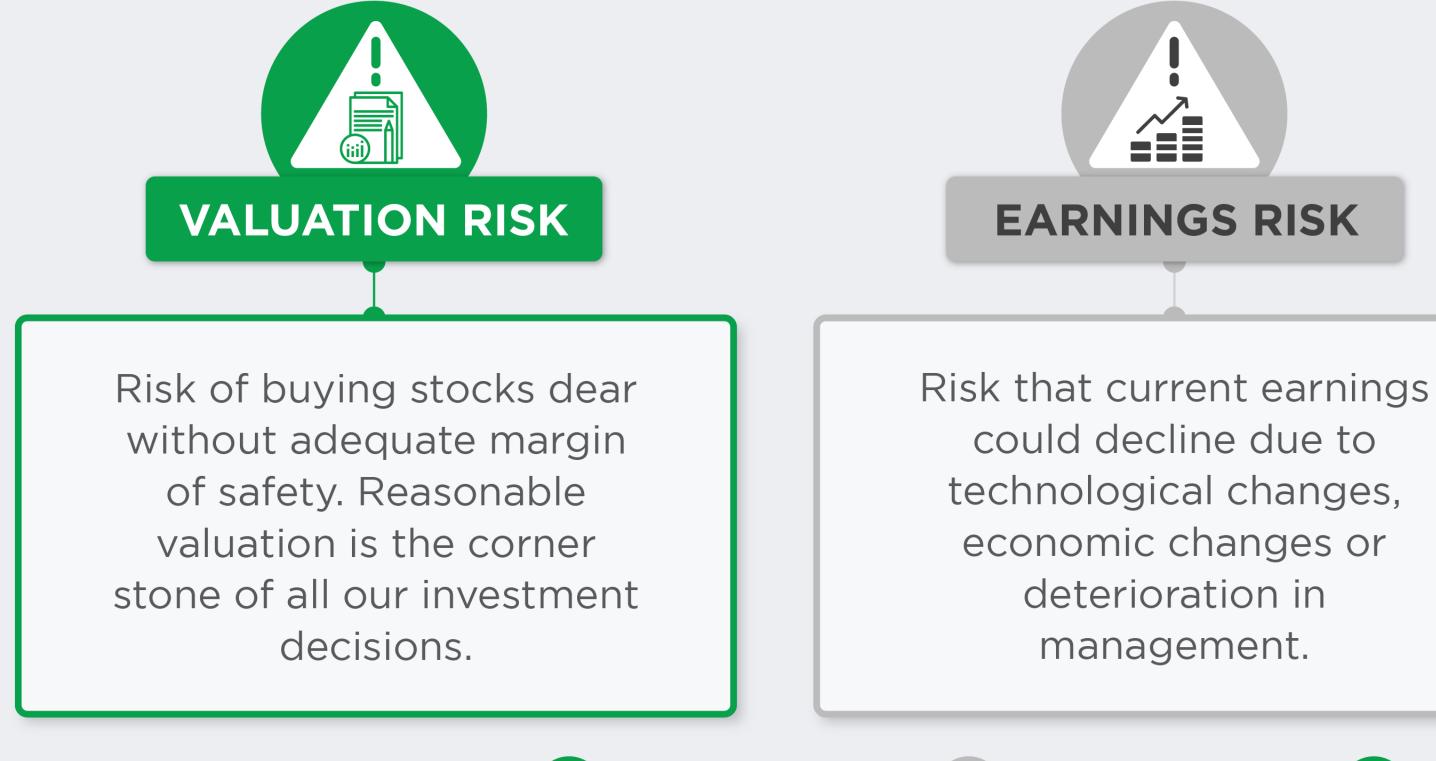
0.1

- Industry Leadership
 - When did we buy?
 - pitalization (In Cr) 1901
 - enue (In Cr) 13557
 - Earnings Ratio 13.1
 - ce to Sales



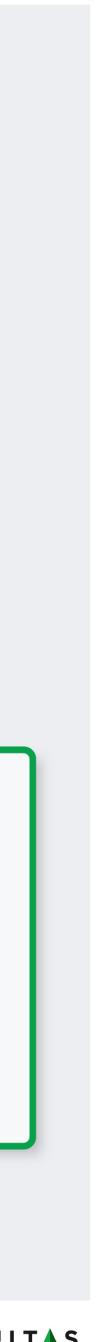


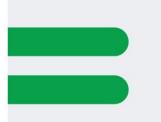
Risk is not a number, rather, it is a concept or notion. Risk equates to what Ben Graham called a "permanent loss of capital".



BALANCE SHEET RISK

The risk of an overleveraged balance sheet which is ignored during good times in favour of the cyclic high and unsustainable earnings.





KEY PERSONNEL



SIDDHARTHA BHAIYA Managing Director & Fund Manager



- Founded Aequitas in 2012
- A qualified Chartered Accountant
- Has consistently outperformed the markets.
- Delivered industry-beating CAGR returns
- Headed PMS division at Reliance Mutual Fund
- Expert at finding multibaggers with his contrarian approach

- Co-Founder at Aequitas
- 18+ year's experience in market operations
- A qualified Chartered Accountant
- Previously with Reliance Capital Asset Management and Birla Sun Life
- Handled operations, funds accounting and dealing functions

NEERAV SHAH Director - Operations

PRITHIPAL SINGH Director and Head (Business Development)

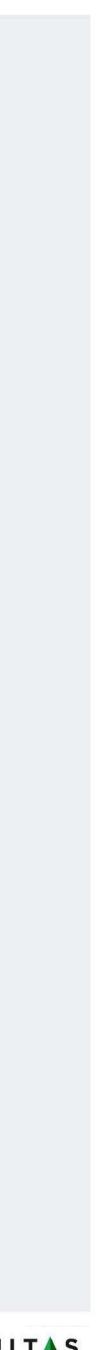
- Amongst the renowned in the Mutual Fund industry
- 15+ years of experience in the finance sector
- Has led Marketing & Sales teams at leading firms
- Disciplined personality, Military school background

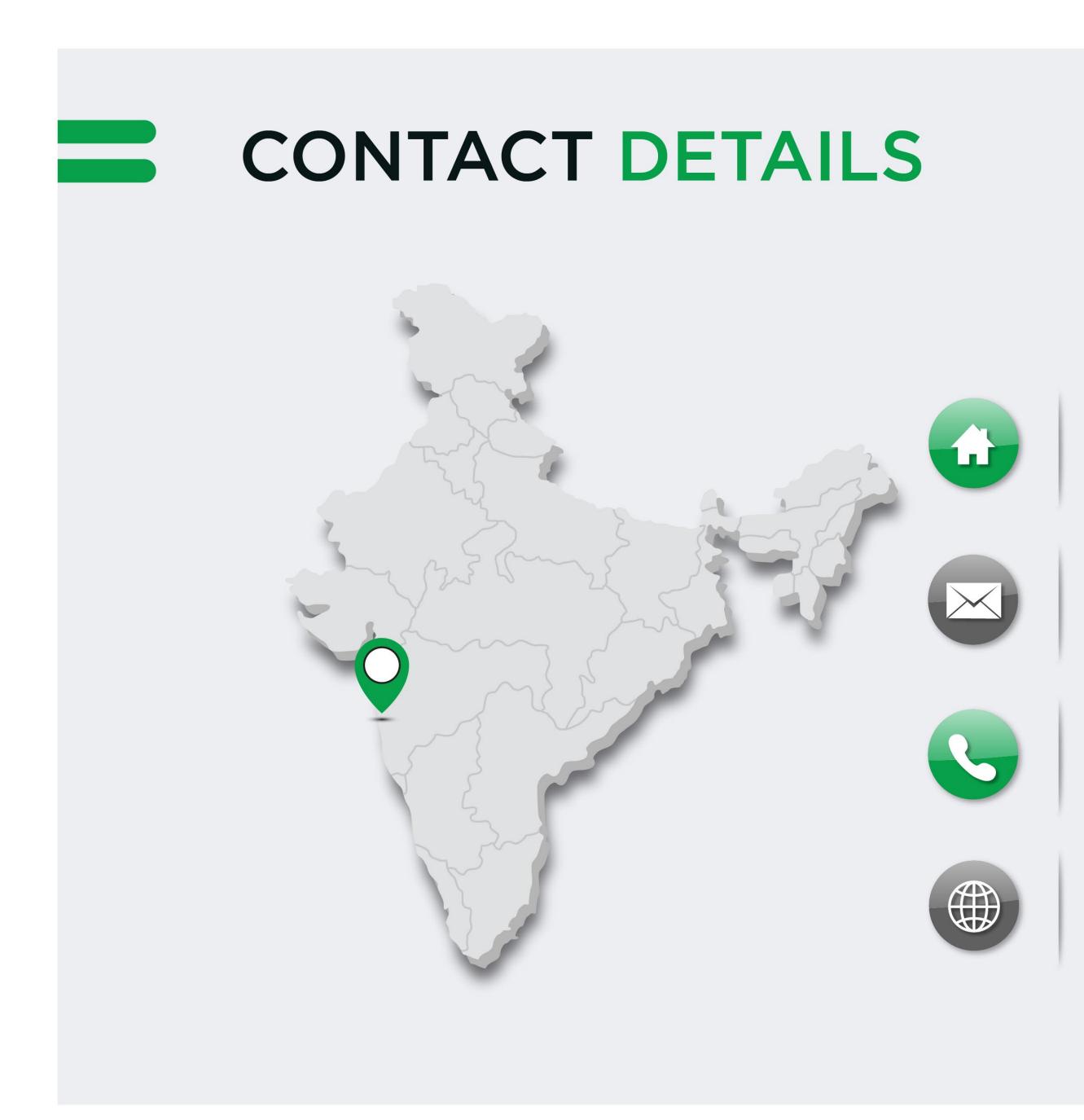


INVESTMENT FEATU AND FEE STRUCTUR ₹ 25 Crs **MINIMUM INVESTMENTS** US \$3m SUITABLE TIME FRAME 3 - 5 year Cash or s **MODE OF INFLOW FEES** 2% p.a. o PERFORMANCE SHARING

RESE	
PMS	
n (NRIs)	
rs	
stock transfer	
of daily average AUM charged monthly	
it sharing with high-water marking charged	

10% profit sharing with high-water marking charged annually at the end of the financial year



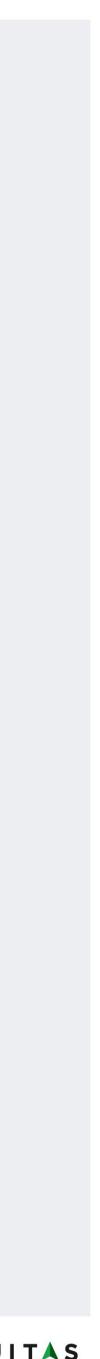


A-1003, The Capital Building, Behind ICICI Bank, BKC, Bandra - East, Mumbai - 400 051

info@aequitasindia.in neerav.shah@aequitasindia.in shail.pillay@aequitasindia.in

022 49242290 +91 72080 42953

www.aequitasindia.in



DISCLAIMER

- material.
- sectors mentioned herein.
- diversified portfolio. AICPL is a SEBI registered Portfolio Manager. Please read the Disclosure Document before investing.
- Since, AICPL does not work with the distributors, the perspective client's on boarding will be on direct basis.
- The performance related information provided herein is not verified by SEBI

• The views expressed herein are the personal views and constitute only the opinions and do not constitute any guidelines or recommendation on any course of action to be followed by the readers. This information is meant for general reading purpose only and is not meant to serve as a professional guide for the readers. This document has been prepared on the basis of publicly available information, internally developed data and other sources believed to be reliable. The Sponsor, Aequitas Investment Consultancy Private Limited (AICPL) or any of their respective directors, employees, affiliates or representatives do not assume any responsibility for, or warrant the accuracy, completeness, adequacy and reliability of such information. Whilst no action has been solicited based upon the information provided herein, due care has been taken to ensure that the facts are accurate and opinions given fair and reasonable. This information is not intended to be an offer or solicitation for the purchase or sale of any financial product or instrument. Recipients of this information should rely on information/data arising out of their own investigations. Readers are advised to seek independent professional advice and arrive at an informed investment decision before making any investments. AICPL or any of their respective directors, employees, affiliates or representatives shall not be liable for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including lost profits arising in any way from the information contained in this

• AICPL, any of their respective directors, employees including the fund managers, affiliates, representatives including persons involved in the preparation or issuance of this material may from time to time, have long or short positions in, and buy or sell the securities thereof, of company(ies) / specific economic

• Risk factors: Investments in securities are subject to market risks. There are no assurances or guarantees that the objectives of any of the Products will be achieved. The investments may not be suited to all categories of investors. The value of the Portfolios can go up or down depending on various market factors. Past performance of the Portfolio Manager does not indicate the future performance of the Products or any other future Products of the Portfolio Manager. Investors are not being offered any guaranteed or indicative returns through any of the Products. The names of the Products do not in any manner indicate their prospects or returns. The performance of the Products may be adversely affected by the performance of individual companies, changes in the market conditions, micro and macro factors and forces affecting capital markets in particular like interest rate risk, credit risk, liquidity risk and reinvestment risk. The Portfolio Manager is not responsible or liable for any loss resulting from the operations of the Products/ Portfolios. Each portfolio will be exposed to various risks depending on the investment objective, investment strategy and the asset allocation. Non-Diversified Portfolio tends to be more volatile than

